

ECOTOURISM AND EDUCATION PROJECT WITH THE LOCAL ASSOCIATION OF LIVING TOURISM QOLLAS SILLUSTANI



The project is developing in the district of ATUNCOLLA, in the province of PUNO in the department of PUNO. The community of Atuncolla is located 30 km from the city of Puno and 10 km off the highway between Juliaca and Puno.

In the community of Atuncolla 14 families have organized to form the Association of Living Tourism under the name **LOS QOLLAS SILLUSTANI** or **ASTURIS**. The association is open, meaning that other families are welcome to join as long as they accept the obligations and rights established by the statutes of the association.

Families participating in the association have improved their housing facilities and have prepared kitchen and lodging with the objective to provide services of room and board to visitors interested in the rural tourism experience.

In order to help these families, we as the business of **ALL WAYS TRAVEL TITICACA PERU** in Puno, are designing the circuits and itinerary of activities that will be carried out, preparing local guides and helping prepare the local population so that this project succeeds as a new product of RURAL LIVING TOURISM. To qualify, the project must meet conditions to ensure of respect for the environment, customs, and traditions of locals, develop self-esteem in the local population, and, especially, put in order local inversion in children's education. To summarize, the objective is to create a product of *ecotourism, which is auto-sustainable and sustainable over time.*